

# THREE HUNDRED

*Money Making Opportunities  
for Contractors, Carpenters, & Lumber Dealers*



*A Summary of Surprising New Uses for*  
**MASONITE PRODUCTS**

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The  
**MASONITE**  
**CORPORATION**

Blazes The Trail To A New  
Era In Money - Making

For Contractors, Carpenters  
And Lumber Dealers

If Paul Revere were living today, you would not see him riding a horse, or getting signals from a lantern. He would depend on a high-powered car and a flashlight. The onward march of the day calls for new products, new methods, and a new service. Despite conditions, the public is responding to the unusual. The *new* at substantial savings. Meet this need. Accept the public's challenge, and big profits await you. The inside pages point out three-hundred opportunities to serve the public with the things it wants. Each opportunity is a money-maker for you, if properly used.

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NEW TRAIL

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MASONITE  
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CUSHIONED FLOORING

# THE SPIRIT OF MASONITE

» » »

Young in years. Old in experience. The Masonite Corporation enters its sixth year with happy connections in over six thousand towns and cities throughout the United States, and with distribution being extended in several foreign countries. Making the customer's dollar go farther is the underlying secret of success. It is the spirit guiding this corporation. Into the heart of every good product there is woven the spirit of true worth. It goes deep into every square inch of Masonite Products. Yet, the true spirit of this organization is its desire to more fully serve those identified with the building industry. To open up new fields of effort. To serve dealers, architects, and contractors in making their rewards bigger and their service to the consumer better. That spirit guides every action.





*This Childs Room Beautified With Masonite Presdwood*

## Money-Making Discoveries Revealed With Masonite Presdwood

Without capital, jobbing contractors are establishing a permanent profitable business with the use of Masonite Presdwood. Their earning power is on the increase. They are deriving more pleasure out of their work and escaping the competitive price cutter. The pages that follow tell interesting facts of where to seek future money-making possibilities. Go over each experience carefully. Consult with your Masonite Lumber Dealer for further information. Study . . . use and make your own test cases with Masonite Presdwood. The list of uses for Masonite Presdwood is seemingly endless. It is so unique that it is displacing hundreds of age-old products that are far more expensive, thereby creating hundreds of new markets for jobbing contractors to simply make known. A rich harvest of profitable sales is before you. Read the experiences that follow. They point the way to certain profit.

Answers To Your  
Problems Follow

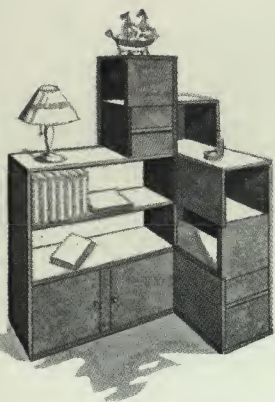
How CAN I MAKE  
MORE MONEY?

How CAN I GET  
MORE JOBS?

How CAN I FIND  
REAL PROSPECTS?

How CAN I DO  
MORE BUSINESS?

CAN I DO WHAT  
OTHERS ARE DOING?



Modernistic Reading Table  
Of Presdwood

1. PRESWOOD FOR  
MAGAZINE RACKS

2. PRESWOOD FOR  
DESK TOPS

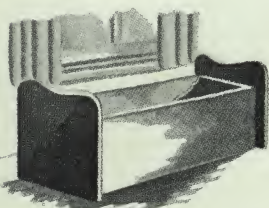
3. PRESWOOD FOR  
FIRE SCREENS

4. PRESWOOD FOR  
CARD TABLES

5. PRESWOOD FOR  
CHAIR SEATS

6. PRESWOOD FOR  
WINDOW VENTILATORS

7. PRESWOOD FOR  
MIRROR BACKS



Window Seat And Chest  
Of Presdwood

## Harder Jobs Are Wanted For This Tough New Product

### -- PRESWOOD

Masonite Presdwood will not warp, spread, chip, check, crack or swell under normal conditions. A perfectly smooth flat surface board which will absorb so little moisture that it will show no contraction or expansion. It is unlike any other board manufactured because of its ability to withstand extreme heat and moisture. Find below some of the uses for Masonite Presdwood: (1) For wall and ceiling paneling; (2) Exterior walls and roofs; (3) Building forms for concrete construction; (4) Paneling truck bodies; (5) Signs and bill-boards; (6) Display cases and window backgrounds; (7) For shelving, closets, and table tops; (8) For breakfast nooks and pantries; (9) For kitchen cabinets and clothes closets; (10) For drawer boards and book-cases, there is nothing so suitable.

#### What Is Masonite Presdwood?

Masonite Presdwood is a steam-exploded grainless wood. Masonite Presdwood is manufactured in boards 1-8 in. and 3-16 in. thick, 4 feet wide and 6, 8, 9, 10 and 12 feet long, and in boards 1-4 in. and 5-16 in. thick in 12 foot lengths only. All these boards are of the same density, their weights being approximately 730, 1,100, 1,460, and 1,750 pounds per 1,000 square feet, respectively. It substitutes a light material for a heavier one, saves time in finishing operations. It is exceptionally strong and rigid. No other board can be applied to so many and such varied uses.





Wall Bookrack  
Of Presdwood

8. PRESWOOD FOR  
BOOK SHELVES

9. PRESWOOD FOR  
SMOKING STANDS

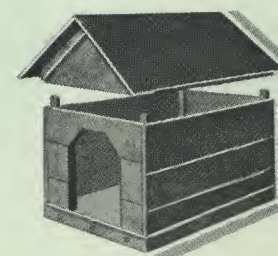
10. PRESWOOD FOR  
CUTOUT TOYS

11. PRESWOOD FOR  
FIREPLACE BASKETS

12. PRESWOOD FOR  
WARDROBES

13. PRESWOOD FOR  
PLAY HOUSES

14. PRESWOOD FOR  
SCENIC PANELS



Dog Kennel  
Of Presdwood

## Helping Others To Make Money Will Make Money For You

Show Mr. Business Man how to make money and you will make plenty yourself. Each season retail stores spend from \$20.00 to \$2,000.00 making their show windows sell more merchandise. On Fifth Avenue, New York, State Street, Chicago, and every Main Street in America, retail merchants are crying aloud for displays that will make customers "stop", "look" and "come in". Jobbing contractors and dealers are steadily venturing forth after this new market. One particular instance is the contractor that exhibits a new Presdwood Panel effect to a group of retail merchants every week. He reports one sale averaging \$85.00 for every ten calls. Retail merchants are thankful for such display ideas. They compare the cost of the last background change they made and find a saving of just one-half with Masonite Presdwood. Other contractors and lumber dealers are finding opportunities to make money by introducing Masonite Presdwood to . . . Hotels for ceilings or roof gardens . . . Hotels for partitions between rooms . . . Hotels for extra coat and hat racks . . . Hotels for extra emergency table tops . . . Hotels for Convention Display Booths. Think of the field this opens to you.





**Outdoor Signs  
Of Presdwood**

15. PRESWOOD FOR  
DISPLAY BOOTHS
16. PRESWOOD FOR  
WINDOW BACKGROUNDS
17. PRESWOOD FOR  
TABLE TOPS
18. PRESWOOD FOR  
SHOW CASES
19. PRESWOOD FOR  
DISPLAY SIGNS
20. PRESWOOD FOR  
PARTITIONS
21. PRESWOOD FOR  
PANELING
22. PRESWOOD FOR  
FLOWER BOXES
23. PRESWOOD FOR  
DRAWER BOTTOMS
24. PRESWOOD FOR  
NEW CUPBOARDS

## **This Alert Contractor Averages \$20 A Day From Ten Salesmen**

The last three months, ten young fellows have given me an income of \$25.00 a day. I had an idea business men wanted to save their rugs, carpets and linoleum. These young fellows go out and sell rug and carpet insurance. This thinking contractor took a 4 x 4 Presdwood cut into a circular shape and sold them for \$3.00 each for executives to place under their desk chairs, thereby reducing the strenuous wear on the carpet or rug. He was able to show a profit of \$1.50 each for every sale made by his ten outside salesmen. Many similar uses for Masonite Presdwood may be exploited by other alert contractors. This same aggressive contractor plans to extend his efforts by making and marketing of bread-boards, clothes hampers, fire-place screens, and fire-place seats, all of which can be made easily and at a huge profit with Masonite Presdwood.

### **Will Presdwood Resist Moisture?**

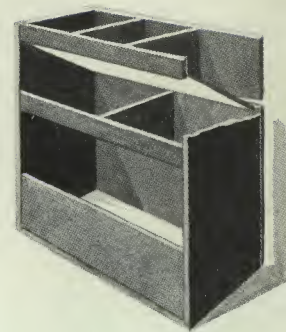
Masonite Presdwood's exceptional resistance to water or moisture and its ability to withstand the weather with very little finish, makes it practicable for use as an exterior wall surface in many types of construction. However, where Masonite Presdwood is to be exposed to high humidity, it should have water sprinkled or brushed on the screen side and should be allowed to stand forty-eight hours or longer before being installed. This insures a permanently smooth, flat surface, as the board will absorb the proper amount of moisture, after which it will show no contraction or expansion. This is a very strong selling point.





## Masonite Presdwood Has Unlocked A New Door To Golden Opportunities

Scarcely a week passes that some new discovery is not made whereby Masonite Presdwood is replacing some old-fashioned metal or other product. Its hard, smooth surface holds paint, enamel, lacquer, varnish or stain, thereby opening up many wonderful possibilities in all forms of home improvement. It lends itself to a great variety of decorative treatments, achieving the rich beauty of the most costly paneling, when used for interior decoration purposes. Kitchen and bathroom walls are improved and beautified with Presdwood. Tile and marble patterns can be reproduced inexpensively. When completed, walls of Masonite Presdwood can be cleaned easily. The swing toward this modern light, strong board is reflected by the fact that contractors and lumber dealers are specifying it in preference to the usual products that go into home construction. Presdwood will, at very little cost, create opportunities for sales and new jobs such as (1) Building new coal bins; (2) Making new rooms in basements; (3) Building fruit cellars; (4) Installing shelves and pantries; (5) Replacing or building new fire-places; (6) Lends itself admirably to building linen closets and built-in wardrobes. Thinness of 1-8 in. Presdwood adds from 1 1-2 to 3 inches to the closet or wardrobe space as compared to lath and plaster. It not only saves space but is also less expensive.



Vegetable Stand  
Of Presdwood

25. PRESWOOD FOR  
CHINA CLOSETS

26. PRESWOOD FOR  
CLOTHES HAMPERS

27. PRESWOOD FOR  
BOOK CASES

28. PRESWOOD FOR  
TOOL CHESTS

29. PRESWOOD FOR  
TELEPHONE CABINETS

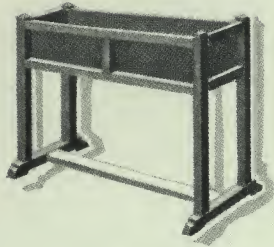
30. PRESWOOD FOR  
PORCH SWINGS

31. PRESWOOD FOR  
STORE PARTITIONS

32. PRESWOOD FOR  
STORAGE CELLARS

33. PRESWOOD FOR  
SLIDING DOORS



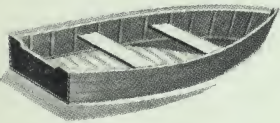


**Fernery Stand  
Of Presdwood**

34. PRESWOOD FOR  
STORE COUNTERS

35. PRESWOOD FOR  
SHOE SHINE UNITS

36. PRESWOOD FOR  
CHILDREN'S SLEDS

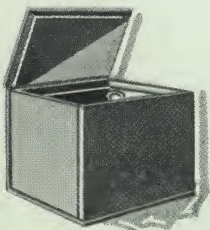


**Presdwood For  
Marine Uses**

37. PRESWOOD FOR  
PANTRY SHELVING

38. PRESWOOD FOR  
SCHOOL SEATS

39. PRESWOOD FOR  
SAND BOXES



**Milk Bottle Holder  
Of Presdwood**

## This Contractor Went Looking For White Elephants In His Friend's Homes

Most every residence has "white elephants." China closets, kitchen cabinets and bookcases that have become dingy and worn or do not harmonize with the surroundings. Working on this principle the contractor went on a tour of investigation. At each home he subtly pointed out what a "sore thumb" these white elephants looked like. He made the owners so discontented with the old white elephants they ordered replacements. This was done with Masonite Presdwood at such a low cost that home owners were astonished at being able to replace these white elephants with things more beautiful and convenient. As every contractor and dealer soon discovers, Masonite Presdwood is rich, yet tough. Its feather-lightness makes it adaptable for many difficult construction purposes. Water and heat leave it unharmed. It conquers severe weather, and checks the onslaught of time. There is practically no limit to its uses. Its smooth, splinterless surface will not damage the daintiest fabric. It will not check or peel, but is strong and takes beautiful finishes.

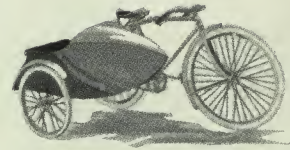
### Methods Of Finishing Presdwood

Masonite Presdwood has a very hard, smooth surface that holds paint, enamel, lacquer, varnish or stain equally as well as metal or wood. The natural rich color and burl of Masonite Presdwood is brought out by applying first a high-grade, clear sealer, then two or more coats of varnish or lacquer. If painted, the first coat should be a priming coat consisting of lead or zinc and oil, or a ready-mixed paint reduced with linseed oil. Enamel makes a very good finish for Presdwood, and an inexpensive one too.





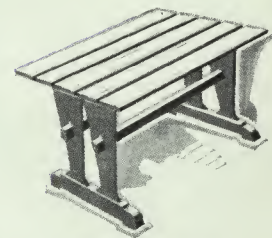
*Converting Attic Into Spacious Recreation Room With Masonite*



**Side Cars Of  
Presdwood**

40. PRESWOOD FOR  
SAIL BOATS

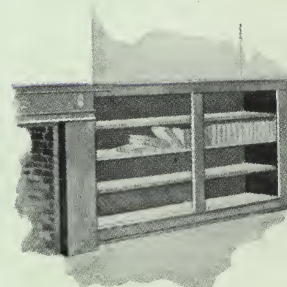
41. PRESWOOD FOR  
REMODELING



**Lawn Table Of  
Presdwood**

42. PRESWOOD FOR  
PICTURE FRAMES

43. PRESWOOD FOR  
POTATO BINS

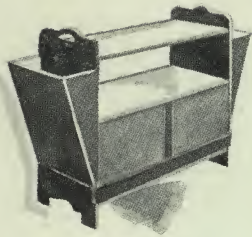


**Fireplace Bookcase  
Of Presdwood**

## **Presdwood Saves \$800 For Publishing House And Provides New Sources Of Profit**

A midwestern publishing company faced the necessity of buying 400 metal reels to be used with standard addressing equipment. The manufacturers price was \$3.00 each or a cost of \$1,200.00 for the 400 reels. Inquiry of a local blacksmith, a cornice company, a tin shop, and an electric welding company brought the information that the original reels were die-cut from aluminum sheets and could not be duplicated economically. A lumberman was told this story at a social gathering. The next day he made the suggestion that Masonite Presdwood might do the trick. "Never heard of it," said the publisher. "Here it is," replied the dealer. "I believe eighteen inch disks of 3-16 in. Presdwood, fitted on to an oak hub, will serve your purpose satisfactorily. If so, the cost will be much lower than \$3.00 a reel." A sample was made. It worked perfectly. These 400 reels were made at a total cost for materials and labor of less than \$1.00 each. Nor only cheaper but better, for the substitute reels were 35% lighter in weight; and they did not leave a black stain on the hands of those handling them, as had the metal originals. Result: the publishing company was saved an investment of \$800.00. The lumber dealer secured business by creating a sale, and along with the profit he made on this particular transaction, gained an incalculable amount of good-will.





Presdwood End-Table  
And Magazine Rack

## Now Is The Time To Enter This Fascinating Profit Field

Tim Smith was a carpenter. Tim Smith was out of work. One day recently he came to a Masonite Dealer and requested eight strips of Presdwood 40 in. wide and 42 in. long. His order was filled and no questions asked. Three days later he came in with an order for the same material, only he wanted eighty strips. The dealer became curious and asked what use Tim was making of Presdwood. "You know the table pad your wife uses under the table cloth? Well, by taping together these strips of Presdwood, you have a real protective pad. I made the first one for use at home. It cost less than \$1.50. It looked so good when I'd finished it that my wife asked why I didn't try to sell a few while I wasn't working. Well, I've taken orders for eighteen at \$5.00 each. I've had to call on over one hundred homes to do it, but I've made \$63.00 profit, which isn't bad." Here is an item practically every home requires. The field is unlimited. Often you can earn as much in one day as can be earned in a month waiting for jobs to show up. Another group of contractors, with their Masonite Presdwood small table pads for placing under hot tea or coffee pots. These were delivered by the contractors to widen their acquaintance and given as gifts to home owners. This method was used to call attention to Presdwood's many uses and give them an excuse of making an inspection of the consumer's home which led to the creation of many improvement jobs throughout the past year.

### What Is Masonite Tempered Presdwood?

Masonite Tempered Presdwood is manufactured in boards 1-8", 3-16", 1-4" and 5-16" thick, 4' wide and 12' lengths only. This Presdwood board is subjected to treatment that greatly increases its density, its tensile strength and its resistance to moisture. Its resistance to moisture is so greatly increased that Masonite Tempered Presdwood is ideal for the construction of concrete forms and for use in those places where it must withstand a great deal of strain, abrasion or unusual moisture.

44. PRESWOOD FOR  
PORCH SEATS

45. PRESWOOD FOR  
PIGEON HOUSES

46. PRESWOOD FOR  
OFFICE PARTITIONS

47. PRESWOOD FOR  
PANEL DOORS

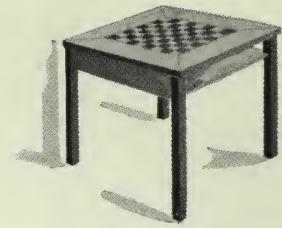
48. PRESWOOD FOR  
PACKAGE RECEIVERS

49. PRESWOOD FOR  
OFFICE LOCKERS

50. PRESWOOD FOR  
MOTOR BOATS

51. PRESWOOD FOR  
MEDICINE SHELVES





Presdwood Checker  
And Game Table

52. PRESWOOD FOR  
MAIL BOXES

53. PRESWOOD FOR  
LODGE SEATS

54. PRESWOOD FOR  
LOADING CHUTES

55. PRESWOOD FOR  
LINEN CABINETS

56. PRESWOOD FOR  
LAWN SEATS

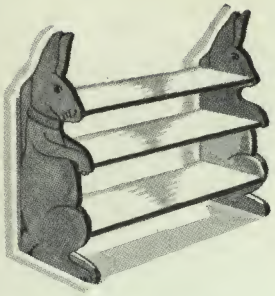
57. PRESWOOD FOR  
PORCH FURNITURE

58. PRESWOOD FOR  
KITCHEN CABINETS

59. PRESWOOD FOR  
DOG KENNELS

## W h o o p e e   B a s e m e n t s   A s   S c a r c e A s   K i s s e s   A t   S t a g   D i n n e r s

The novel and new commands attention. Converting basements into recreation rooms, lounge rooms, game rooms, billiard rooms or studios has a strong appeal to every red-blooded man. The idea strikes home to the housewife likewise. Her fine rugs, draperies and upholstery get damaged by husbands entertaining male friends. In a den or recreation room downstairs they can enjoy themselves to their hearts content, without fear of upsetting the good humor of the lady of the house. Masonite QuartRboard and Presdwood make over the usual cellar into a cozy, comfortable man's room. One contractor erects a bar out of Presdwood and sells the idea by suggesting installing a whoopee basement. The old, cluttered-up basements that now exist in so many homes offer real sales opportunities to every jobbing contractor. Masonite Presdwood demonstrated to home owners, is a first-aid in clinching jobs, because of its beauty, adaptability and low cost. New and novel uses are developed every day.



Bunny Bookrack  
Of Presdwood

60. PRESWOOD FOR  
COFFEE TABLES

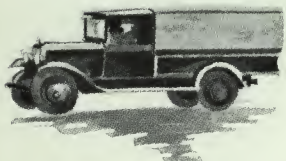
61. PRESWOOD FOR  
HONEY BOXES

62. PRESWOOD FOR  
CANDY TRAYS

63. PRESWOOD FOR  
HALL SEATS

64. PRESWOOD FOR  
CHINA CASES

65. PRESWOOD FOR  
FOLDING SCREENS



Truck Bodies Of  
Presdwood

## Wanted! Contractors Who Will Save Hostesses Worry And Embarrassment

Take a tip from another contractor's successful experience, whose repair business runs into big figures. He realized that there is many a hostess actually ashamed to invite guests to her home because of the deplorable condition of the walls and ceilings in some of the rooms. He quickly sensed how to appeal to a woman's pride. Visualizing how hostesses are harshly judged by cracked ceilings and faded loose wall paper by their guests, this contractor soon found that six out of every ten houses he visited had one or more rooms with unsightly plaster cracks or shabby wall paper. His future course was soon charted. He had a definite service to render. Saving embarrassment to hostesses. Helping them retain their self-respect. Permitting them to have the utmost pride in their homes. His jobs soon began to increase, until today, this contractor has work booked ahead. Best of all, his competition is negligible and his income has reached a figure he hardly even hoped to attain. He works entirely with Masonite Products, installing Masonite Quarterboard ceilings to replace old cracked, falling plaster, and improves old homes by paneling walls.

### Presdwood Will Not Buckle Or Warp

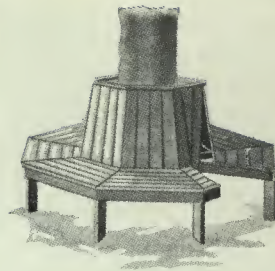
*Because the grainless boards are of equal strength in all directions, they have no tendency to warp, buckle or swell under normal conditions. Masonite Tempered Presdwood is highly suitable for use in certain industries where greater moisture or heat is encountered. It is particularly adaptable to the construction of forms for building of concrete bridges, dams and retaining walls, and has been commonly selected for use in marine construction.*





## A Steady Income In Brightening Up Dingy Kitchens With Presdwood

Contractors and Lumber Dealers sell "dream kitchens" today rather than a new cupboard. The average woman spends almost one-fourth of her day in the kitchen. The drab old-fashioned kitchen is fast disappearing. Needless hours of drudgery are being eliminated. Here is a rich reward for those who will seek out dingy kitchens and convert them into delightful rooms for housewives to live and work in. The proud mistress is shown how Masonite Presdwood or Masonite QuartRboard will make the walls and ceiling smart and inviting. How more shelving of Presdwood will save countless steps. How an attractive kitchen makes work easier and soothes the temperament of those who perform the daily duties. Masonite changes the commonplace room into a bright and cheerful kitchen. The kitchen offers many money-making opportunities. Be a specialist in making over old kitchens. It's profitable.



Tree Seat Of  
Presdwood

66. PRESWOOD FOR  
IRONING PADS

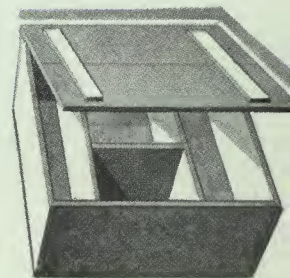
67. PRESWOOD FOR  
MAGAZINE STANDS

68. PRESWOOD FOR  
CLOTHES CLOSETS

69. PRESWOOD FOR  
KNIFE TRAYS

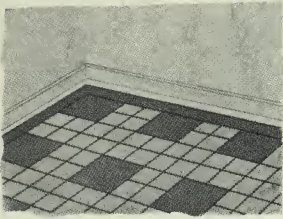
70. PRESWOOD FOR  
CALENDAR PADS

71. PRESWOOD FOR  
LETTER RACKS



Presdwood Utility Box  
For Tools Or Toys





Masonite  
Cushioned Flooring

## Watch Property Owners Buy When You Show Them Masonite Cushioned Flooring

According to one prominent mid-western lumber dealer, all you need to do is to show this brand new flooring and the sale is made. The floor of this dealers office has been laid with Masonite Cushioned Flooring. It had so many sales possibilities that the dealer telephoned his friends, architects and contractors to come down and see it at their first opportunity. One architect was particularly enthused. He liked its superior appearance, its insulating qualities, the block-effect design. Finally they rolled a heavy desk over the floor without making any impression. "That's all right," said the architect. "I'll specify it on this Engineering Building that I'm planning now." The next day the owner of the new building came to look at the floor. "It's all right, but too expensive," was his comment. The dealer proceeded to point out its obvious advantages and clinched the sale by showing the price to be considerably less than is ordinarily paid for high class flooring. A demonstration of sound selling, that resulted in an order for 5,000 feet of Cushioned Flooring. Manufacturers and retail stores are dressing up for Better Business. Good rent is paid out for floor space. It can be made more pleasing to walk on with Cushioned Flooring, and stays dressed up because the surface can take a great deal more abuse and not show it.

72. PRESWOOD FOR  
SEWING STAND

73. PRESWOOD FOR  
DRESSING TABLE

74. PRESWOOD FOR  
WALL BOOKRACK

75. PRESWOOD FOR  
WINDOW SHELF

76. PRESWOOD FOR  
RADIATOR SHIELD

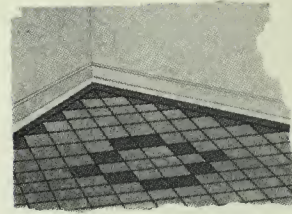
77. PRESWOOD FOR  
WALL PANELS

78. PRESWOOD FOR  
FIREPLACE SETTER

### The Advantages Of Masonite Cushioned Flooring

*The new all-wood flooring with the in-built shock absorbers, offers these advantages: Appearance; Beautiful, with a choice of two colors and a variety of designs. Durable; Built to withstand wear and tear. Style; Something entirely new and different. Resilient; A cushion in-built to make walking restful. Grainless. Free from splinters, which neither splits nor cracks. Easily laid. Simply cemented to the wood or concrete sub-flooring. Reversible. Dark on one side, light on the other, to aid designs.*





**Masonite  
Cushioned Flooring**

79. PRESWOOD FOR  
FIREPLACE BOOKCASE

80. PRESWOOD FOR  
CORNER WHATNOT

81. PRESWOOD FOR  
VEGETABLE STAND

82. PRESWOOD FOR  
STAIRWAY SHELVES

83. PRESWOOD FOR  
UTILITY RACKS

84. PRESWOOD FOR  
WORKBENCH

85. PRESWOOD FOR  
DRY MASH HOPPER

## Right Underfoot Lie Many Opportunities For Money-Making

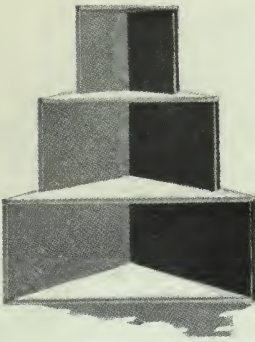
A new product always opens up new markets. It has so many opportunities to replace stale, wornout products. Put your effort behind the new, the novel, the different. Today's engineers are ever on the alert to find out what the public wants and then set about providing it. This is exactly what has happened with the Masonite Engineers. A new, quick method for both a flooring and floor covering was demanded. A flooring with an in-built shock absorber, which would eliminate fatigue from excessive walking. A flooring with a specially-hardened outer surface, that would outlast continuous use and abuse. Above all a flooring with an endless combination of designs to give the housewife plenty of latitude in selecting a flooring exclusive as the gown she wears. Specialty stores, chain stores, department stores, drug stores, and restaurants will welcome this new idea and provide many chances for jobs where the old familiar products would not even be considered.

# TURN YOUR SPARE HOUSE

Hundreds Of Uses With  
Create Bigger Incomes For C

## Masonite Presdwood

## Masonite Insulation



Corner Whatnot  
Of Presdwood

86. PRESWOOD FOR  
GARDEN FENCES

87. PRESWOOD FOR  
DUMBWAITERS

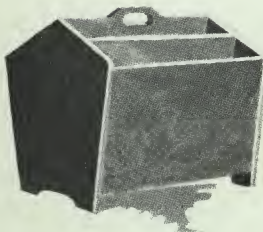
88. PRESWOOD FOR  
DISPLAY FRAMES

89. PRESWOOD FOR  
GARBAGE BOXES

90. PRESWOOD FOR  
BOAT LANDINGS

91. PRESWOOD FOR  
BAND STANDS

92. PRESWOOD FOR  
BALCONIES



Magazine Rack  
Of Presdwood

- 93. To replace superfluous ornaments.
- 94. To convert old porch to sun-parlor.
- 95. To build wing for additions.
- 96. For replacing or adding railings.
- 97. To strengthen weak supports.
- 98. To enlarge sun-room or porch.
- 99. For erecting built-in porch seats.
- 100. For flooring over basement concrete.
- 101. For built-in laundry tables.
- 102. To seal under floor joists.
- 103. For bridging between joists.
- 104. For making over old fireplaces.
- 105. For erecting radiator seats.
- 106. For ironing board drop table.
- 107. For outside delivery receptacle.
- 108. For hall and stairway panels.
- 109. For lining elevator walls.
- 110. For interior wood trim.
- 111. For replacing bad floor boards.
- 112. For paneling library walls.
- 113. For corner and china cabinets.
- 114. For folding cabinet door panels.
- 115. For garage doors and garage benches.
- 116. For garden and recreation houses.
- 117. For interior cornices and valances.
- 118. For modernization of all buildings.
- 119. For attic linings and floor linings.
- 120. For apartment hotel buildings.

- 121. For bungalows and pump houses.
- 122. For cottages and community houses.
- 123. For factory buildings and garages.
- 124. For grain elevators and mills.
- 125. For summer cabins and lake cottages.
- 126. For meat-curing houses and sheds.
- 127. For large manufacturing plants.
- 128. For all forms of floor insulation.
- 129. For all forms of roofing insulation.
- 130. For various animal breeding houses.
- 131. For side-walls on buildings.
- 132. For vegetable houses and sheds.
- 133. For private or public garages.
- 134. For fruit room for coolness.
- 135. For packing and hog houses.
- 136. For dairy manufacturing plants.
- 137. For lining radiator shields.
- 138. For lining oil filling stations.
- 139. For lining hatcheries and coops.
- 140. For lining live stock buildings.
- 141. For lining floors in country estates.
- 142. For lining basement walls.
- 143. Used for creating beamed ceiling effects.
- 144. Used for modernizing purposes.
- 145. Used for cellar and room partitions.
- 146. Used for making display cutouts.



# S INTO EXTRA DOLLARS

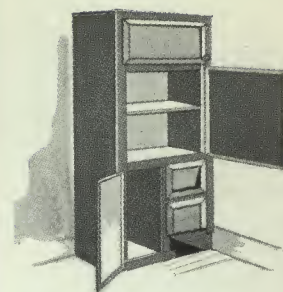
Masonite Products Help  
Contractors And Lumber Dealers

## Masonite QuartRboard

- 147. Used for decorative window corners.
- 148. Used for modernizing side walls.
- 149. Used to replace falling plaster.
- 150. Used for making scenic panels.
- 151. For wainscoting and wall covering.
- 152. For redecorating disfigured walls.
- 153. For linings of barns and bungalows.
- 154. Used for linings for summer cottages.
- 155. Used for beautifying cracked ceilings.
- 156. Used as base for interior decoration.
- 157. For office walls and partitions.
- 158. Used for window backgrounds.
- 159. Used for making trunk room partitions.
- 160. Used for lining portable buildings.
- 161. Used for walls of break fast nook.
- 162. Used for poultry coops and fixtures.
- 163. Used for lining restaurant walls.
- 164. Used for lining barns and shelters.
- 165. Used for refinishing kitchen ceiling.
- 166. Used for attic and cellar walls.
- 167. Used for modern built-in fixtures.

## Masonite Cushioned Flooring

- 168. Flooring vestibules and hallways.
- 169. For flooring dens and recreation rooms.
- 170. For flooring dancing halls.
- 171. For flooring all types of offices.
- 172. For flooring laboratories and hospitals.
- 173. Modernizing all types of floors.
- 174. For flooring lobbies and vestibules.
- 175. For flooring public dining rooms.
- 176. For flooring hotel entrance lobbies.
- 177. For flooring public reception rooms.
- 178. For industrial and commercial buildings.
- 179. For public auditoriums and theatres.
- 180. For flooring school houses.
- 181. For flooring community halls.
- 182. Flooring lunch rooms and restaurants.
- 183. For flooring law courts and banks.
- 184. Flooring conference assembly rooms.
- 185. For flooring radio and artists studios.
- 186. Flooring Dentists and Doctors offices.
- 187. Flooring corporation directors rooms.
- 188. For flooring fine country estates.
- 189. Flooring display windows and booths.
- 190. For flooring large office buildings.
- 191. For flooring retail specialty stores.
- 192. For modernizing residential floors.



Bathroom Utility Cabinet  
Of Presdwood

193. PRESWOOD FOR  
CELLAR PARTITIONS

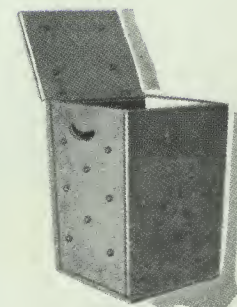
194. PRESWOOD FOR  
MEDICINE CABINET

195. PRESWOOD FOR  
BROOM CABINET

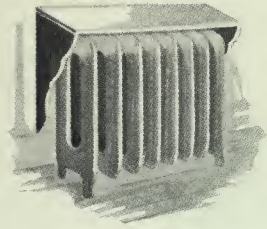
196. PRESWOOD FOR  
BOYS BUNKS

197. PRESWOOD FOR  
BREAD BOARDS

198. PRESWOOD FOR  
WAGON BOXES



Clothes Hamper  
Of Presdwood



Radiator Shields  
Of Presdwood

## Small Jobs Today Lead To Bigger Jobs Tomorrow

Throughout the country many building organizations have started up "Fix-it" departments. Rendering instant service to property owners similar to garage service to automobiles. Small emergency jobs are handled with the same thoughtfulness and skill as large jobs. The work done so satisfactorily that more and larger jobs naturally follow. A check-up with one firm develops the wisdom of establishing a Fix-it Department. Twenty small jobs averaging ten dollars each resulted in six major improvement jobs that averaged \$185.00. The great need is to uncover and service these small jobs. It helps to become better acquainted with future customers. It helps to establish greater confidence. It provides an opportunity to demonstrate your craftsmanship and type of service you can render. To illustrate: A woman phoned the Fix-it Department. A porch railing needed attention. When fixed, the woman discussed other improvements she contemplated making later. The carpenter had with him samples of Masonite Presdwood and Masonite QuartRboard. He told her briefly how simple and inexpensive they were to install, and came away with instructions to proceed to make over the attic into a studio room for her eldest son. Such contacts are opportunities for new business, that it is a pleasure to develop.

199. PRESWOOD FOR  
CHURCH ALTARS

200. PRESWOOD FOR  
AUTO TRAILERS

201. PRESWOOD FOR  
THEATRE SETTINGS

202. PRESWOOD FOR  
BENCH TOPS

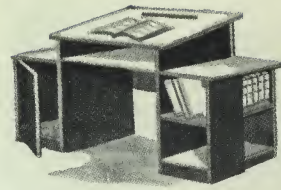
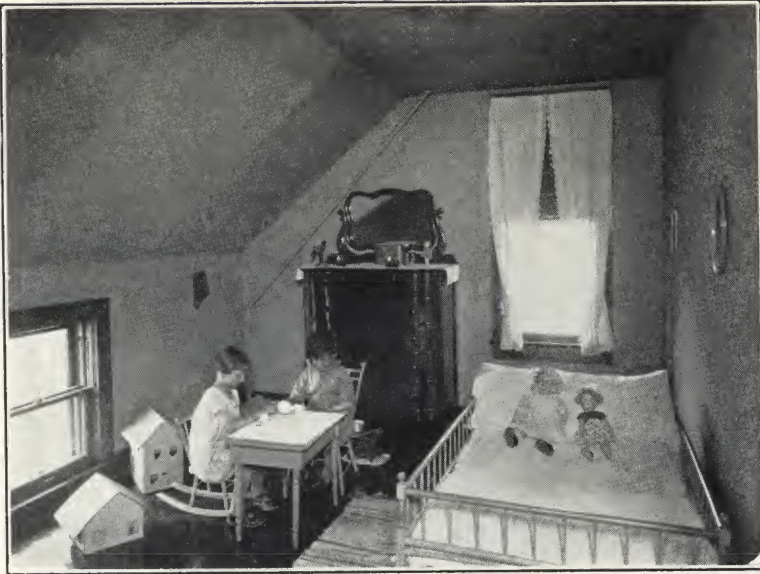
203. PRESWOOD FOR  
BIRD HOUSES

204. PRESWOOD FOR  
ROW BOATS

### Why Masonite Insulation Is Superior

Standard Masonite Structural Insulation is manufactured in boards 7-16" thick and 4' wide by 6', 8', 9', 10' or 12' long. It weighs approximately 730 pounds per thousand square feet. Masonite Insulation is a structural and decorative material used to provide thermal insulation and sound deadening in the walls, floors, ceilings and roofs of residence, apartment, public building and industrial construction. It is used as sheathing and roof and floor lining, or as interior wall and ceiling paneling where it may be left natural or may be used as a base for paint, enamel, plastic paint, wallpaper and other finishes, to suit individual tastes.





**Modernistic Desk  
Of Presdwood**

205. PRESWOOD FOR  
NEWSPAPER RACKS

206. PRESWOOD FOR  
SCREEN DOOR COVERS

207. PRESWOOD FOR  
TOOL RACKS

208. PRESWOOD FOR  
SEWING BOXES

209. PRESWOOD FOR  
BLOTTER PADS

210. PRESWOOD FOR  
BILLBOARDS

211. PRESWOOD FOR  
BEEHIVES

## **Specialize In Creating Modern Playrooms For Modern Children With Masonite Products**

Children are so happy in a room that's all their own . . . a nursery where they can romp and play in any way they choose. Folks have always wanted to provide the youngsters a nursery . . . and now they can . . . without great expense or extensive remodeling. Children like to play in the attic anyway . . . and with Masonite insulation they can convert this space into a charming nursery . . . or if the children have grown up, into a den or club room. The insulation will keep the nursery warm and cozy in winter . . . with a saving in your present fuel bill . . . and cool in summer. Be an expert in creating children's play rooms and offer your services to people, telling them how little it will cost to have a nursery or playroom where the attic used to be. Many other odd items of furniture to complete the playroom will suggest themselves, which can be made from Masonite Presdwood, such as a boy's nautical bunk instead of an ordinary bed, a modernistic table or desk; shelving to hold the boys various hobbies, and a combination wall bench with drawers. All useful, needed items.



Garden Tool Cabinet  
Of Presdwood

## Easy To Build Up A Profitable Insulation Business

Because Masonite Insulation makes a home more comfortable. Because it reduces fuel bills. Because it keeps out excessive heat in the summer. Because it is a good sound investment. Because it brings the home up-to-date. Because the need is so urgent and the market so great. Because so little capital is required. Because home owners are vitally interested. Because a good insulation job installed will lead to other improvements. Because insulation jobs pay excellent profits, all of these are concrete reasons why so many jobbing contractors are confining their efforts just to insulation installations. Several contractors and dealers have reported that their insulation business has grown beyond their fondest expectations. Masonite Insulation is easy to handle. Cuts with little waste. Priced to allow all craftsmen to make an alluring profit on insulation jobs. Four out of six homes need insulation. Owners are waiting to be informed of its benefits. Jobs await those who will tell and sell the advantages of insulation. This is business that can be created.

212. PRESWOOD FOR  
BILLIARD TABLES

213. PRESWOOD FOR  
COOLING TRAYS

214. PRESWOOD FOR  
FOOD TRAYS

215. PRESWOOD FOR  
SHIPPING CONTAINERS

216. PRESWOOD FOR  
CIGAR HUMIDORS

217. PRESWOOD FOR  
GAME BOARDS

### What Masonite Insulation Tests Prove

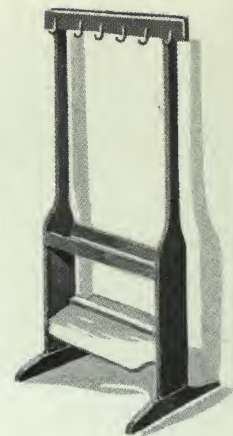
*Its insulating value is extremely high . . . so high that 1" of Masonite Insulation is equal approximately to a wall of 3" of wood, 7 1/4" of plaster, 15 1/2" of brick or 25" of concrete. A home fully insulated with Masonite Insulation will cost about 1/3 less to heat than a similar uninsulated house. It is economical to use. Easily handled with ordinary woodworking tools, the large boards cut with almost no waste and reduce construction time and labor costs. It is highly resistant to moisture and will, except under unusual conditions, prevent condensation on masonry walls and ceilings. These facts have all been developed from actual tests.*





## \$ 75.00 To \$ 200.00 A Week In This Amazing Idea

There is just one thing you need to make a "go" of this, and that is the ambition to make real money. Wherever you live there are quick profits ready and waiting for you. Sounds almost incredible, but here is the proof. Every business firm operating a truck is a prospect. The demand is now at its peak. This new idea you can manufacture and find a quick acceptance at a profit. Business on wheels has found an escape from the burden of excess dead weight. Alert contractors found Presdwood practical for tops, sides, doors and paneling of truck bodies. Arrangements are made with sign painters to carry advertisements for their products on the paneled sides. In many cities where this use of Presdwood is featured, hundreds of trucks are equipped with Masonite Presdwood panels carrying the name and address and advertisement of the owners of these trucks. The business house is shown how economical it would be to carry his own advertisement on the side of his truck, how light in weight and how conspicuous his name appears when painted on the sides of Masonite Presdwood.



Clothes Rack  
Of Presdwood

218. PRESDWOOD FOR  
LATTICE WALLS

219. PRESDWOOD FOR  
GUARDS AND GATES

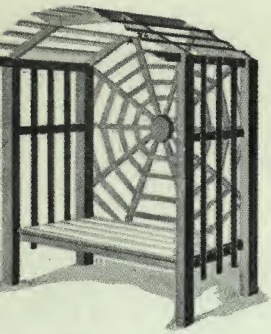
220. PRESDWOOD FOR  
LAWN SEATS

221. PRESDWOOD FOR  
GARDEN NOOKS

222. PRESDWOOD FOR  
TREE SEAT

223. PRESDWOOD FOR  
CANNED GOODS RACK





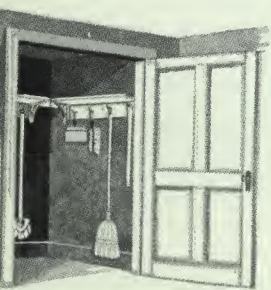
Garden Nook  
Of Presdwood

224. PRESWOOD FOR  
WORK BENCH

225. PRESWOOD FOR  
MANGLE STAND

226. PRESWOOD FOR  
BOTTLE HOLDER

227. PRESWOOD FOR  
RABBIT HUTCHES



Stairway Shelves  
Of Presdwood

## Another Use For Masonite Insulation That Has Many Profit Possibilities

The Masonite dealer in Pittsburgh received a telephone inquiry for Masonite Insulation to winter-seal the windows of a large office building downtown so that work inside could go on without interruption. The main requirement was for a product that under all kinds of weather conditions would not cause unsightly stains on the outer white stone walls. The many practical tests Masonite Structural Insulation has been put to, established beyond a question of a doubt that this product was the only solution to the architect's problem. Thus a new use for Masonite Structural Insulation was developed with that Pittsburgh dealer and an order for twelve thousand feet was recorded. The more architects, contractors and dealers dig into the merit of Masonite Products the more they will be convinced of their merit and their many money-making possibilities.

### What Is Masonite QuartRboard?

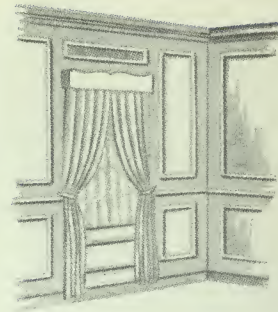
This is known as the all-wood wallboard. Masonite QuartRboard is manufactured in boards 1-4" thick, and 4' wide by 6', 8', 9', 10' and 12' long. It weighs approximately 730 pounds per 1,000 square feet. Masonite QuartRboard is a structural and decorative material to replace the old style wall boards. Its greatest use is in remodeling work. It is used to line old plaster walls, to construct partitions, attic or basement rooms, in summer homes and farms, and as exterior wall sheathing in temporary types of constructions. Masonite QuartRboard is the only grainless, all-wood wallboard. It contains no foreign binder. It is strong, dense and rigid; full 1-4" thick, it provides greater insulating value than any other wall board of similar thickness.





## Contractor Hits Pay Dirt » » Sells 52 Presdwood Doll Houses At Bazaar

This experience reads like a romance. A contractor was sick and tired of sitting around waiting for a job to turn up. Why not make up a dolls house out of Masonite Presdwood and sell it to the youngster next door? When it was completed, he called the neighbor's little girl over to see it. She was so thrilled that there was nothing for the reluctant folks to do but to purchase it. It paid the contractor full time with a handsome profit. Later, the neighbor suggested to his contractor to make up a few for a coming church bazaar. Needless to say, the doll houses turned out to be the busiest spot during the affair. Sales and orders for fifty-two dolls houses resulted. Seeking new outlets for your services is the one quick and sure route to a steady income. Outside of deriving a revenue from his doll houses, the contractor was advertising his craftsmanship as a home builder. It was a living testimonial of his ability and service. He is confident that at least four of his doll house customers will engage his services for building their homes when they are ready. Masonite Presdwood offers many other new business-building outlets for the alert and active contractor.



Interior Valances  
Of Presdwood

228. PRESWOOD FOR  
LADDER STOOL

229. PRESWOOD FOR  
ROADSIDE STANDS

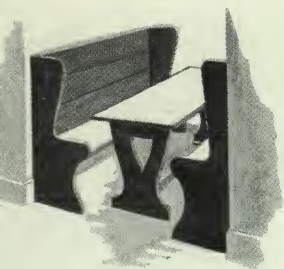
230. PRESWOOD FOR  
TABOURET

231. PRESWOOD FOR  
MODERNISTIC TABLE



Kitchen Ladder-Stool  
Of Presdwood





Kitchen Nooks  
Of Presdwood

## Merchants Everywhere Offer Real Jobs For These Profit Making Suggestions

They need them, even more than big firms. Any jobbing contractor can build them at a profit to himself. Results talk! Several carpenters declare they have made more money, had more fun, building and selling them than building homes in the boom times. One contractor specializes on building and selling to merchants a three-tier, revolving window display stand out of Masonite Presdwood. Another, constructed out of Masonite Presdwood, bachelor Kitchen Nooks and bachelor Gift Nooks to be placed in department stores for the wondering, wandering male shopper. Still another contractor maintains a monthly service for several retail stores, spending two to three days each month per store, making window backgrounds, display stands, display booths, display tables and counters. In this case, he enjoys a steady income from several sources. Masonite Presdwood helped him in each instance to interest the stores he is serving, in these profitable suggestions.

232. PRESWOOD FOR  
RADIATOR SHIELDS

233. PRESWOOD FOR  
PIER CABINETS

234. PRESWOOD FOR  
WOOD VALANCES

235. PRESWOOD FOR  
SUNROOM FERNERIES

236. PRESWOOD FOR  
DRESSING TABLE

237. PRESWOOD FOR  
MEN'S CLOTHES STAND

238. PRESWOOD FOR  
CHILD'S CHAIR

### When To Use Masonite Insulating Lath

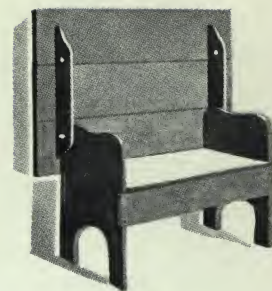
Masonite Insulating Lath is manufactured in boards 7-16" thick and 12", 18", or 24" wide by 48" long. The boards are shipped on the long edges. It weighs approximately 730 pounds per 1,000 square feet. Masonite Insulating Lath is designed as a plaster base. Used for this purpose, it gives the added service of providing thermal insulation and sound deadening for the rooms in which it is used. Masonite Insulating Lath represents a distinct advance in plastering practice. The shipped boards provide a perfectly smooth rigid surface that grips plaster with a bond of more than 1,000 pounds per square foot.





## Add Several Dollars To Your Monthly Income With Commercial Installations

One leading Chicago Lumber Dealer has a standing order for several thousand feet of Masonite each month with a big State Street Department Store. Monthly changes in windows and store arrangements necessitates this material. A clothing store wants to make its window backgrounds more attractive. A new restaurant is opening up. An ice-cream parlor decides to install small booths. Hundreds of business men are moving into new locations, requiring alterations that run into good money. Masonite QuartRboard and Presdwood will help land such contracts. It takes real inducements to capture them today, but the quality, the beauty and the structural strength of Masonite Products make them particularly adaptable for commercial jobs. Masonite insulation used to panel the walls and ceilings and placed under the floors of noisy departments will reduce the transmission of sound to a minimum.



Combination Presdwood  
Table And Bench

239. PRESWOOD FOR  
DISPLAY SHELVES

240. PRESWOOD FOR  
DISPLAY TABLES

241. PRESWOOD FOR  
WINDOW PANELS

242. PRESWOOD FOR  
COUNTER TOPS

243. PRESWOOD FOR  
DISPLAY BOOTHS

244. PRESWOOD FOR  
WINDOW BACKGROUNDS



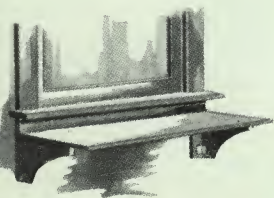
Clothes Basket Stand  
Of Presdwood

245. PRESWOOD FOR  
BUNNY BOOKCASES

246. PRESWOOD FOR  
CHILD'S DESK

247. PRESWOOD FOR  
CHILD'S CHEST OF TOYS

248. PRESWOOD FOR  
DRIVEWAY ARCH



Window Shelf  
Of Presdwood

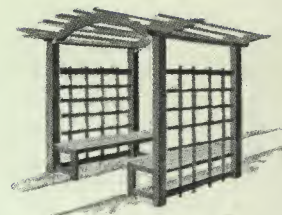
## The American Home Is A Virgin Field

A home is a plant for the production of health, peace and comfort in mind and body. The enemies are waste, confusion, inconvenience and discomfort. Four out of five homes have these enemies of discomfort. Eagerly the owners welcome suggestions to make their homes models of real comfort. Little do they realize that an insulated home costs one-fourth less to heat. Dangerous drafts are eliminated. Children's health is protected. What a service to be rendered practically all home owners. Several contractors the past two years have devoted their entire time educating home owners to the necessity of insulation. They are now reaping a harvest of sales. One instance reports a contractor closing fourteen insulation jobs in one week. Masonite Insulation not only acts to keep the cold and heat from entering the home, but retards the transmission of sound from one room to another. Masonite insulation is an all-wood grainless board. Very strong and rigid, replacing wood sheathing commonly used in residential construction. It gives a wall greater structural strength and rigidity. It is economical to use. The large boards cut with almost no waste. It prevents condensation on masonry walls and ceilings. It is a paying home investment.

### Is Masonite Insulation Sound-Proof?

Masonite Insulation reduces the transmission of sound to a minimum because of its remarkable insulating qualities. Acoustical treatment is concerned with increasing the audibility of sounds originating within a room by eliminating reverberation and echo. The absorbent qualities of Masonite Insulation make it excellent for this purpose. Any room or hall in which there is too much noise, or in order to increase the audibility of sounds originating within the room, Masonite Insulation is used. Masonite acoustical installations cost but a surprisingly small fraction of what such treatment usually costs.





Presdwood Sidewalk  
Arch With Seats

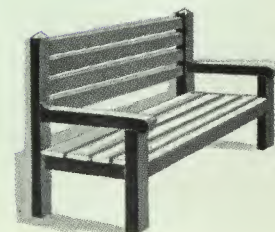
249. PRESWOOD FOR  
WINDOW REFRIGERATOR

250. PRESWOOD FOR  
SERVING TRAYS

251. PRESWOOD FOR  
VANITY BENCH

252. PRESWOOD FOR  
TYPEWRITER STANDS

253. PRESWOOD FOR  
WINDOW SEATS

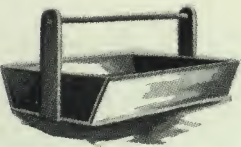


Lawn Seat  
Of Presdwood

## Urge Your Friends To Exercise That "Saving Urge"

Many of your acquaintances feel a certain pride in owning the finest manufactured. In jewelry we mention Tiffany. Pianos, Steinway. Motor cars, Rolls Royce. Folks who enjoy these finer things of life want them in their homes. Tasteful rooms are an index to character and culture. Some contractors use this appeal with telling effect on their friends, and jobs are created to repair damaged ceilings and walls. These same friends become tired of the same "old stuff." They clamor for something new. There is no kick in driving over the same old roads. Rooms become lifeless and stale. Again these contractors score new interest with these obvious facts and arouse their desire to make over rooms that have become so common it is almost a hurt to enter them. Masonite Cushioned Flooring gives them something different as a foundation. Masonite Presdwood paneling supplies that something different for the walls. Masonite Quarterboard does the same for ceilings, securing beautiful results at small cost.





Clothes Pin Basket  
Of Presdwood

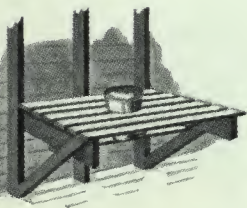
254. PRESWOOD FOR  
NECKTIE RACK

255. PRESWOOD FOR  
CUTOUT TOYS

256. PRESWOOD FOR  
BABY BUGGIES

257. PRESWOOD FOR  
OFFICE WALLS

258. PRESWOOD FOR  
MOVIE THEATRES



Poultry Drinking Stand  
Of Presdwood

## Proving Superiority Of Masonite Over Cork Insulation Opens New Markets

It's quite natural for us to believe in the superiority of cork as an insulating material. Theories and figures would find it difficult to dislodge this belief. One well-known Masonite dealer chose the demonstration method and here is the interesting story. The purchasing agent of a large packing house was thoroughly sold on cork insulation for his refrigerator rooms. This alert dealer constructed two identical boxes, one lined with cork insulation and the other with Masonite. Armed with this paraphernalia, he went to the purchasing agent, who at once became interested in the proposed experiment. A twenty-five pound chunk of ice was placed in each box. At the end of twenty-four hours, the lids were removed. Score . . . the Masonite Insulated Box still held 3 ounces of ice. The cork-insulated box . . . none. A good-natured reminder that Masonite structural insulation compared so very favorably with cork that it brought an initial order in a few days. Masonite insulation is used to provide thermal insulation and sound-deadening in walls, floors, ceilings, and roofs on all structures. Other very important and general uses for Masonite structural insulation are as follows : . . . For side-wall sheathing which in most cases costs less than the wood sheathing it replaces . . . Used for lining walls, flooring and ceilings . . . Particularly adaptable for floor, attic and wall insulation, and other insulation purposes.

### Masonite Products For Private Garages

*Depending upon the purpose for which they are intended, all of the Masonite products are useful in garage construction. However, the ones most commonly used are Masonite Structural Insulation and Masonite QuartRboard. The insulating board is most commonly used to line the walls and ceilings of heated garages where it offers the same advantages as in residential construction. Fine for catching oil drip and protecting floor.*





## Masonite Helps To Create The Ideal Farm With Ideal Production

When stock and produce are housed in Masonite well-insulated buildings, profits increase. Healthy cows give more milk. Healthy hens lay more eggs. Properly stored produce brings better prices. These profits are assured if present farm buildings have Masonite insulation. Such buildings are made more productive by protecting stock and produce from the severest weather. Better temperatures are maintained, reducing feed consumption and promoting normal, healthy activity. In poultry houses of Masonite, hens lay when egg prices are generally higher. Masonite keeps heat where it belongs. No special skill is required to handle Masonite . . . it may be cut and nailed exactly like wood. If you can use a hammer and saw, you can do the work yourself. The broad, light boards are easily and quickly applied to walls, roof rafters, floors and ceilings. Your lumber dealer will tell you how it can be used to insulate your dwelling, your barns, poultry and hog houses, insuring more comfort, health and greater profit.



Masonite For  
Brooders

259. PRESWOOD FOR  
STORAGE BINS

260. PRESWOOD FOR  
INCUBATORS

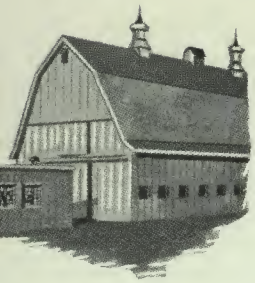
261. PRESWOOD FOR  
POULTRY COOPS

262. PRESWOOD FOR  
PORTABLE PENS

263. PRESWOOD FOR  
MILKING SHEDS



Masonite For  
Hatcheries



Masonite For  
Farm Buildings

## Four Sales Daily Pays This Contractor \$100 Weekly

An enthusiastic Masonite Lumber Dealer in Ohio suggested to one of his contractors to take some Masonite and construct a new type of Brooder. Several farmers were consulted. Ideas of each were carefully noted. When the trial brooder was ready, the farmers who had supplied ideas were so pleased each wanted one. Then the good news began to spread to other farmers. The contractors workshop soon resembled a miniature factory turning out several brooders a week. This brooder was so satisfactory that it came to the attention of the largest mail order house, who are now giving their orders for quality brooders to this Ohio contractor. Masonite Presdwood and insulation boards started this enterprising contractor into a real profitable business. This material lends itself to the manufacturing of bee-hives, hog houses, milk coolers, incubators and poultry houses, or other small construction.

264. PRESWOOD FOR  
LINING STEAM CHESTS

265. PRESWOOD FOR  
LINING GRANARIES

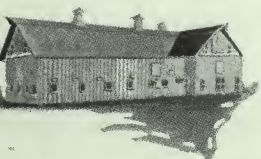
266. PRESWOOD FOR  
HOG HOUSES

267. PRESWOOD FOR  
CHICKEN SHELTERS

268. PRESWOOD FOR  
CHICKEN BROODERS

### Added Value To Farm Buildings

*The modern farmer appreciates the vital importance of a comfortable, permanent dwelling. He knows, too, that it is profitable for him to house chickens, cattle and hogs in insulated buildings . . . that they will consume less feed, fatten more readily and maintain better health when they are so housed. It is not only a matter of pride but of sound economy to have modern, insulated dwelling and outbuildings. Efficient farming is more profitable.*



Masonite For  
Barns And Sheds

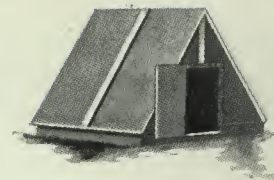


## Masonite Lumber Dealers Can Serve You In Many Ways

Particularly when it comes to information about Masonite Facts, the Masonite dealer can advise you as to the many uses to which these products can be put; of the many places Masonite can fill to better advantage; of the many and varied experiences that are daily coming to the front where Masonite Products have clinched business for contractors and carpenters. In new construction the Masonite Lumber Dealer is particularly equipped with many valuable facts as to the economies of Masonite. Every Masonite Dealer is anxious to render a complete service. Consult him frequently and be better informed on the Products that can give you bigger earnings until new construction regains its stride. Many opportunities are right at your door step.

## Additional Uses Where Masonite Products Can Effect Savings On The Farm

- |                           |                               |
|---------------------------|-------------------------------|
| 269. Tractor Sheds.       | 282. Poultry Range Shelters.  |
| 270. Manure Sheds.        | 283. Poultry Walk Gates.      |
| 271. Pump Sheds.          | 284. Portable Buildings.      |
| 272. Dropping Boards.     | 285. Ice Houses.              |
| 273. Silver Fox Farms.    | 286. Hog Breeding Racks.      |
| 274. Roughage Feed Racks. | 287. Hay Barns and Sheds.     |
| 275. Portable Pens.       | 288. General Barns.           |
| 276. Butchering Shed.     | 289. Feeding Floors.          |
| 277. Milking Barns.       | 290. Hog Farrowing Houses.    |
| 278. Milk Coolers.        | 291. County Fair Buildings.   |
| 279. Turkey Houses.       | 292. Cribs and Granaries.     |
| 280. Sweet Potato Houses. | 293. Combine Harvester Sheds. |
| 281. Sheep Sheds.         | 294. Catching Poultry Coops.  |
| 295. Implement Sheds.     |                               |



Portable Hog Houses  
Of Presdwood

296. PRESWOOD FOR  
FLOUR BINS

297. PRESWOOD FOR  
FARM SIGNS

298. PRESWOOD FOR  
MILK HOUSES

299. PRESWOOD FOR  
STARCH TRAYS

300. PRESWOOD FOR  
SWAN SEESAW



Masonite Products  
For Poultry Houses

The Family Of  
Masonite Products

MASONITE  
STRUCTURAL INSULATION

MASONITE  
INSULATING LATH

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## MASONITE CORPORATION

111 West Washington Street

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Chicago, Illinois

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MASONITE  
QUARTERBOARD

MASONITE  
PRESWOOD

MASONITE  
CUSHIONED FLOORING





